

# Help patients follow through with CPAP

There's research showing patients can forget up to 80% of medical information provided by healthcare practitioners.¹ So it's important to ensure newly diagnosed sleep apnea patients have easy access to educational info once they leave your office. That's why we created the HelloSleep<sup>™</sup> app – to help them navigate the pathway from diagnosis through successful therapy setup.



# HelloSleep helps patients understand what's next

#### **LEARN**

Patients can learn about sleep apnea, what to expect on therapy and watch stories from real CPAP users.

#### **CHECKLIST**

They'll get tips on how to prepare for a CPAP equipment appointment.

#### **QUESTIONS**

The app helps them understand which questions to ask during their CPAP setup.

#### **PREPARE**

HelloSleep also provides pointers on how to get off to the right start with CPAP therapy.



Your patients can find the HelloSleep app in the App Store, or download the "How to Start CPAP therapy: The complete guide" eBook at ResMed.com/HelloSleepGuide







A new approach to mask selection

Distinct categories for every patient preference









# An easier way to help patients choose the right mask

Helping your patients choose the right mask at setup is one of the most important parts of CPAP therapy success. ResMed mask categories make it easy to understand key benefits, and can serve as a conversation starter between you and your patients. Every ResMed mask is designed to deliver effective therapy and a comfortable night's sleep, but each category offers something a little different.

### Minimalist category

Small. Light. Simple.

For many patients, their primary driver for mask choice is simple: less mask on their face. This category features masks that are small, lightweight and easy to use. Minimal facial coverage is also appealing to anyone who's claustrophobic.



**Air**Fit<sup>™</sup> N30



Fit<sup>™</sup> F30



**Air**Fit<sup>™</sup> P10

## Freedom category

Sleep in any position.

This category features masks with a top-of-head connection, which keeps the system's tubing out of sight and out of the way. These masks help active sleepers comfortably move around at night and sleep in whichever position they choose, including on their stomach.





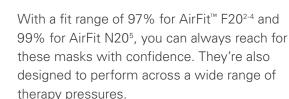


**Air**Fit<sup>™</sup> [P3

## Ultra Soft category

Patented memory foam offers unique comfort.

Mask discomfort is the number one reason CPAP users fall off therapy¹ and the Ultra Soft category is designed to change that. With its patented memory foam cushion, AirTouch™ F20 delivers a unique level of comfort and softness.



Universal Fit category

Classic designs that fit nearly every face.







**Air**Fit<sup>™</sup> F20



**Air**Fit™ №

















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<sup>2</sup> ResMed AirFit F20 internal Australian fitting study of existing CPAP patients conducted between March—April 2016.

<sup>3</sup> ResMed AirFit F20 internal USA fitting study of existing CPAP patients conducted April 2016.

<sup>4</sup> ResMed AirFit F20 internal EU and APAC fitting study of existing CPAP patients conducted June 2016.

<sup>5</sup> ResMed AirFit N20 internal international fitting study of new and existing CPAP patients, conducted Nov 2015.