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MEDCHI AND MIDEO HEALTH ANNOUNCE ALLIANCE TO IMPROVE ADVANCE CARE PLANNING FOR MARYLAND RESIDENTS

BALTIMORE, May 6, 2024 — Today MedChi, The Maryland State Medical Society, is pleased to announce a collaboration with *MIDEO Health and US Acute Care Solutions* with the goal of enhancing quality care and patient safety through advance care planning.

MIDEO Health is the nation's leading research entity on medical order quality and patient safety and US Acute Care Solutions is the largest physician-owned acute care practice in the U.S. Together they now offer quality advance care planning and Medical Orders for Life-Sustaining Treatment (MOLST) order-creation to doctors, hospitals, and health insurance plans in the state of Maryland through a platform called MIDEO®.

MIDEO, which stands for My Informed Decisions on VidEO. is a portable digital medical order and advance-care planning platform that is currently being used in over 43 states and six countries. The platform is the result of a joint effort between MIDEO Health, based in Erie, Pennsylvania, and Canton, Ohio-based US Acute Care Solutions.

The MIDEO platform safely records the expressed wishes and intentions of patients in a prescribed fashion; the files are then securely stored and accessible via CRISP to ensure that patients and their posterity have a literal say in their medical care. The use of video helps health care practitioners accurately interpret and follow medical orders and advance care plans and avoids ambiguity. "MIDEO brings significant value to advance-care planning by putting processes in place that protect the patient and their families," noted MIDEO Health's Founder and CEO Dr. Ferdinando Mirarchi.

The Episode Quality Improvement Program (EQIP) is a voluntary program in Maryland that helps Medicare beneficiaries receive better care at lower costs. It provides incentive payments to physicians who improve the quality of care and reduce the cost of care that they provide to their Medicare patients. EQIP includes a performance-based initiative that measures the quality and cost-effectiveness of advance-care planning (ACP). MedChi CEO Gene Ransom expressed his enthusiasm for MIDEO when he noted that "many practices that participate in EQIP need help meeting the ACP quality metric, so it was imperative that we find a tool to help them. I'm thrilled about this collaboration as it gives patients a true voice in their advance care directives while promoting a healthy collaboration of care between the patient and the physician".

About MedChi

MedChi, The Maryland State Medical Society is a non-profit membership association of Maryland physicians. It is the largest physician organization in Maryland. The mission of MedChi is to serve as Maryland's foremost advocate and resource for physicians, their patients and the public health of Maryland. For more information, please visit www.medchi.org.

About MIDEO Health

Founded in 2015 by Dr. Ferdinando L. Mirarchi, MIDEO Health is dedicated to patient safety and improving physician use of medical orders. MIDEO Health is the company behind MIDEO[®], a digital video advance-care planning solution that supports the safe and effective use of *physicians' orders for life–sustaining treatment* (POLST) documents. For information on MIDEO Health, please visit https://mideohealth.com/ or call (844) MIDEO-4U (844-643-3648).