

MEDCHI

The Maryland State Medical Society

www.medchi.org



Business Advantage Program

ABOUT MEDCHI

MISSION STATEMENT



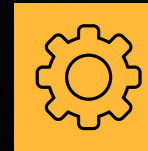
As the voice of Maryland's physicians, MedChi, the Maryland State Medical Society advances physician leadership and advocates for the ethical practice of medicine, quality patient care, and the public's health.

VISION STATEMENT



To be an engaged, inclusive, knowledge-driven medical society that advocates for the interests of all Maryland physicians, their patients, and the public health.

STRATEGIC PLAN

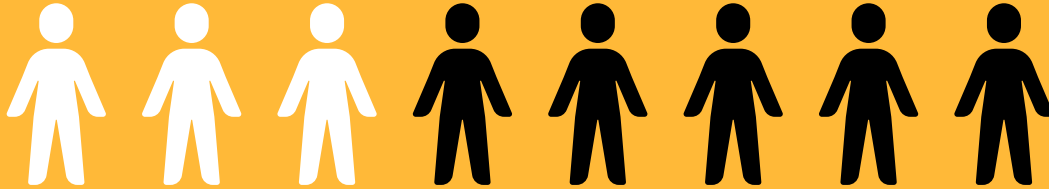


In 2023 the Board of Directors and senior leadership decided to enter a strategic planning process.

HISTORY



MedChi was founded in 1799, in Annapolis by 101 leaders of the medical profession in Maryland. This year we celebrate our 225th anniversary, marking over two centuries of working towards the betterment of the practice of medicine in our state.



MedChi Partners offer solutions that help physicians and medical practices **prosper**.

The Business Advantage

Program allows for **direct access** to over **9,000** physicians in all specialties. Maximize your exposure through exhibitor opportunities, print and digital advertising, and social media.



PARTNER WITH US

If you're targeting physicians in Maryland, look no further. MedChi's marketing opportunities give you exposure to more than 9,000 physicians of every specialty. Whether you are marketing to small or large practices, MedChi has offerings designed to meet your needs.

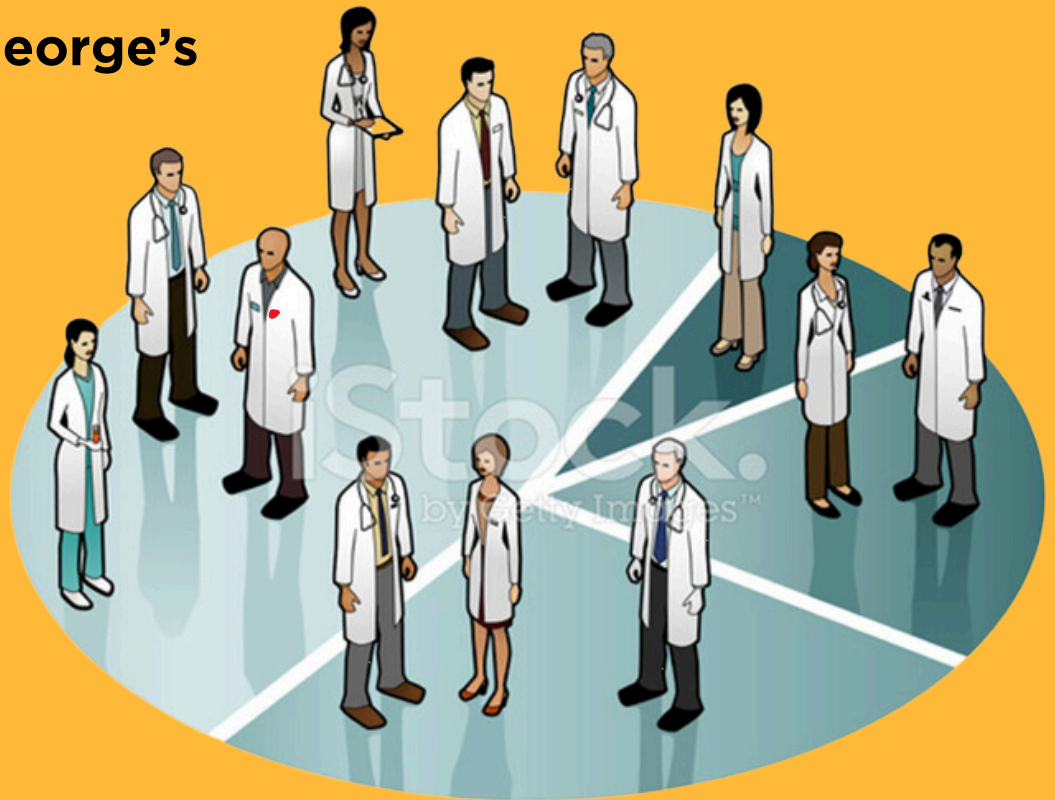
WHAT MEDCHI MEMBERSHIP LOOKS LIKE STATEWIDE

34.4% Montgomery & Prince George's

30% Baltimore City & County

12.1% Anne Arundel & Howard

23.5% All Other Counties



MEMBERS SOCIAL AT CAMDEN YARDS

The Members Social is the highlight of MedChi's social calendar, and baseball is nostalgia for us all. The crack of the bat, the eruption of cheers that follows, and the classic combo of hot dogs and cold beverages. What better way to meet our members and network in a casual, relaxed atmosphere.

Friday, August 23, 2024 at 6:00 PM.

177TH MEDCHI PRESIDENTIAL GALA

Join us as we celebrate the inauguration of our incoming Board President. We celebrate big and we do it in style. Black tie optional; fun is mandatory.

HOUSE OF DELEGATES MEETING

MedChi's House of Delegates meets in person in the fall to conduct the business of the organization. The 154 delegates represent all counties of the state and all specialties. Physician leaders gather to debate issues and set policy for the coming year. Dynamic guest speakers and CME programs enhance the experience. This event gives you access to some of the foremost leaders of Maryland medicine. Saturday, October 26, 2024.

MEDCHI NEWS, OUR WEEKLY NEWSLETTER

With an open rate of 65%, MedChi News is enjoyed by nearly 5000 members. Topics include legislative reform, practice management tips, webinars and events, and other vital issues. Sponsors may provide articles by way of a guest blogpost, which keeps our members informed about your company's services, products, and priorities.

MARYLAND MEDICINE MAGAZINE



Maryland Medicine, our quarterly magazine, focuses on important legislative, socio-economic, and practice management issues relevant to physicians. Printed four times a year, copies are sent out to member addresses and medical libraries nationwide.



BUSINESS ADVANTAGE PROGRAM

	AMBASSADOR \$16,000	ADVOCATE \$10,000	LEADER \$ 6000
HOUSE OF DELEGATES MEETING SPONSOR	Premium Table	Regular Table	Regular Table
PRESIDENTIAL GALA	Premium Table	Six Tickets	4 Tickets
MEMBERS SOCIAL	Eight Tickets	Four Tickets	2 Tickets
MEDCHI LOGO FOR USE FOR CO-BRANDING	YES	YES	YES
LUNCH WITH CEO	2x	1x	
PRINT AD MAGAZINE	Full page 4x	Full page 2x	Half page 4x
GUEST BLOGPOSTS	Newsletter 24x	Newsletter 12x	Newsletter 6x
WEBSITE VENDOR PAGE	Premiere placement	Standard	Standard
MEMBER MAILING LIST	Unlimited	3x / Year	1x



GET IN TOUCH

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