

MEDCHI

BUSINESS ADVANTAGE PROGRAM



MedChi
The Maryland State Medical Society

Ambassador \$15,000

Advocate \$7,500

Leader \$3,500

Event Sponsorships

Digital Marketing

Print Advertising

TOGETHER WE CAN HELP PHYSICIANS PROSPER.

MedChi Business Advantage Program

ACCESS

Receive access to the largest available database of physicians and practices in Maryland.

EXPOSURE

Gain exposure to physicians of all demographics, practice managers, residents, and medical students

ENGAGEMENT

Engage with the most dedicated and passionate physicians in the state.

MAXIMIZE EXPOSURE THROUGH
EVENT SPONSORSHIPS,
PRINT ADVERTISING, AND
DIGITAL MARKETING.

MedChi's mission is to serve as Maryland's foremost advocate and resource for physicians, patients, and the public health. As the only professional organization in Maryland representing all physicians, MedChi is uniquely positioned to provide wide-ranging visibility and access for our Advantage partners.

Connecting with physicians through MedChi allows for direct communication with over 15,000 physicians in all specialties and modes of practice. With the MedChi Business Advantage Program, you can get direct access to thousands of members every day.

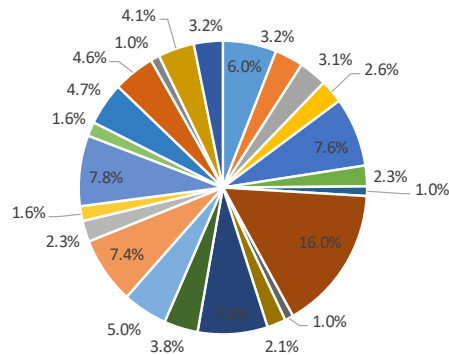
Don't miss out on your chance to target Maryland's physicians!

What Does MedChi Membership Look Like?

- Montgomery & Prince George's counties make up **34.4%** of our membership
- **30%** - Baltimore city & Baltimore county
- **12.1%** - Anne Arundel & Howard county
- **23.5%** - all other counties



Specialties are well represented; from Anesthesiology to Radiology, our members make up all fields of medical practice.



- Anesthesiology
- Dermatology
- Family Medicine
- General Practice
- Nephrology
- Obstetrics/Gynecology
- Orthopaedics
- Otolaryngology
- Pediatrics
- Psychiatry
- Sports Medicine/Physical Medicine
- Urology
- Cardiology
- Emergency Medicine
- Gastroenterology
- Internal Medicine
- Neurology
- Ophthalmology
- Other (Less than 1% of membership, per specialty)
- Pathology
- Plastic Surgery
- Radiology
- Surgery

Sponsor Opportunities	Ambassador \$15,000	Advocate \$7,200	Leader \$3,600
Recognition & Exhibitor: House of Delegates Meeting	Both Meetings (Spring & Fall)	Both Meetings (Spring & Fall)	One Meeting (Spring or Fall)
Presidential Gala	One Table (10) Premium recognition on all marketing	6 Tickets Recognition on all marketing	Not included
Recognition & Welcome Address at MedChi Meetings	Board of Trustees Legislative Council Committee Meetings	Board of Trustees Legislative Council Committee Meetings	Board of Trustees Meeting
Summer Social	6 tickets Recognition	4 tickets Recognition	2 tickets Recognition
Lead A Practice Managers Webinar	Yes	Yes	N/A
Print ad in <i>Maryland Medicine</i>	Full Page 6 Issues	Half Page 6 Issues	Half Page 3 Issues
<i>MedChi News</i> Featured Sponsor	Monthly	Every other month	Quarterly
<i>MedChi News</i> Blogposts	24	12	6
MedChi Web Site	Premier Placement	Standard Placement	Standard
Mailing List (physical addresses)	Unlimited	Up to 5 per year	Up to 2 per year
Social Media	Monthly	Quarterly	Quarterly