MEDCHI
BUSINESS ADVANTAGE PROGRAM

TOGETHER WE CAN HELP PHYSICIANS PROSPER.

Ambassador $15,000
Advocate $7,500
Leader $3,500

Event Sponsorships
Digital Marketing
Print Advertising

MedChi
The Maryland State Medical Society
MedChi Business Advantage Program

**ACCESS**
Receive access to the largest available database of physicians and practices in Maryland.

**EXPOSURE**
Gain exposure to physicians of all demographics, practice managers, residents, and medical students.

**ENGAGEMENT**
Engage with the most dedicated and passionate physicians in the state.

MAXIMIZE EXPOSURE THROUGH EVENT SPONSORSHIPS, PRINT ADVERTISING, AND DIGITAL MARKETING.

MedChi’s mission is to serve as Maryland’s foremost advocate and resource for physicians, patients, and the public health. As the only professional organization in Maryland representing all physicians, MedChi is uniquely positioned to provide wide-ranging visibility and access for our Advantage partners.

Connecting with physicians through MedChi allows for direct communication with over 15,000 physicians in all specialties and modes of practice. With the MedChi Business Advantage Program, you can get direct access to thousands of members every day. Don’t miss out on your chance to target Maryland’s physicians!
What Does MedChi Membership Look Like?

- Montgomery & Prince George's counties make up 35.4% of our membership
- 30% - Baltimore city & Baltimore county
- 8.1% - Anne Arundel County
- 26.5% - remaining counties

Specialties are well represented; from Anesthesiology to Surgery our members represent all fields of medical practice.

- Anesthesiology
- Cardiology
- Dermatology
- Cardiology
- Emergency Medicine
- Family Medicine
- Gastroenterology
- General Practice
- Internal Medicine
- Nephrology
- Neurology
- Obstetrics/Gynecology
- Ophthalmology
- Orthopaedics
- Other (Less than 1% of membership, per specialty)
- Otolaryngology
- Pathology
- Pediatrics
- Plastic Surgery
- Psychiatry
- Radiology
- Sports Medicine/Physical Medicine
- Surgery
- Urology
<table>
<thead>
<tr>
<th>Sponsor Opportunities</th>
<th>Ambassador $15,000</th>
<th>Advocate $7,500</th>
<th>Leader $3,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition &amp; Exhibitor: House of Delegates Meeting</td>
<td>Both Meetings (Spring &amp; Fall)</td>
<td>Both Meetings (Spring &amp; Fall)</td>
<td>One Meeting (Spring or Fall)</td>
</tr>
<tr>
<td>Presidential Gala</td>
<td>One Table (10) Premium recognition on all marketing</td>
<td>6 Tickets Recognition on all marketing</td>
<td>Not included</td>
</tr>
<tr>
<td>Recognition &amp; Welcome Address at MedChi Meetings</td>
<td>Board of Trustees Legislative Council Committee Meetings</td>
<td>Board of Trustees Legislative Council Committee Meetings</td>
<td>Board of Trustees Meeting</td>
</tr>
<tr>
<td>Summer Social</td>
<td>6 tickets Recognition</td>
<td>4 tickets Recognition</td>
<td>2 tickets Recognition</td>
</tr>
<tr>
<td>Lead A Practice Managers Webinar</td>
<td>Yes</td>
<td>Yes</td>
<td>N/A</td>
</tr>
<tr>
<td>Print ad in <em>Maryland Medicine</em></td>
<td>Full Page 6 Issues</td>
<td>Half Page 4 Issues</td>
<td>Quarter Page 3 Issues</td>
</tr>
<tr>
<td>MedChi News Featured Sponsor</td>
<td>Monthly</td>
<td>Every other month</td>
<td>Quarterly</td>
</tr>
<tr>
<td>MedChi Website</td>
<td>Premier Placement</td>
<td>Standard Placement</td>
<td>Standard</td>
</tr>
<tr>
<td>MedChi Social Media</td>
<td>Weekly</td>
<td>Monthly</td>
<td>Quarterly</td>
</tr>
<tr>
<td>Access to Mailing List</td>
<td>Unlimited</td>
<td>Up to 5 per year</td>
<td>Up to 2 per year</td>
</tr>
<tr>
<td>Promotional Materials in Meeting Rooms</td>
<td>Premium Placement</td>
<td>Standard Placement</td>
<td>Standard</td>
</tr>
</tbody>
</table>

www.medchi.org/advantage