



Sync Up with Backline

Secure Communication, Anytime, Anywhere, with Anyone

In order to achieve effective care coordination, healthcare organizations need better tools to keep the care team, their patients, and even external providers and specialists in sync.

True care collaboration is possible with Backline by DrFirst.

Backline is an award-winning secure messaging and clinical communication platform that connects all of the stakeholders in a patient's journey.

Imagine real-time, HIPAA-compliant file sharing, texting, patient updates, clinical notifications, emergency alerts, reminders, and more – all from a provider's phone!

Only Backline gives healthcare organizations revolutionary new capabilities including:

- Care team to patient direct messaging
- Mass automated notifications triggered via DRG codes
- Summarized CCD documents
- Caller ID masking
- Cross-organizational communication

The Joint Commission reports that **67% of medical errors are caused by communication breakdowns.**

If your organization still relies on ineffective, cumbersome methods of sharing information (such as paper processes, faxed documentation, verbal updates, first-generation texting apps, or siloed systems), Backline can help you eliminate collaboration gaps that negatively impact care.

Avoid the errors, delays, and costs linked to poor coordination while improving productivity, clinician satisfaction, and quality outcomes.

Keep your care team aligned and your patients engaged. Sync up with Backline!



DrFirst

Practical. Powerful. Innovations.

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