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## PRIVIA MEDICAL GROUP AND MEDCHI ANNOUNCE STRATEGIC ALIGNMENT

Alliance Formed in Order to Promote the Private Practice of Medicine in Maryland

BALTIMORE, March 3, 2015 — <u>Privia Medical Group</u> announced today a strategic alignment with <u>MedChi</u>, The Maryland State Medical Society to promote and protect the private practice of medicine and arm physicians with educational resources and tools to generate additional practice revenue.

Privia Medical Group is one of the fastest growing medical groups in the country, comprised of over 300 providers in Virginia, DC and Maryland. Privia Medical Group combines technology and team-based care to help leading doctors better manage the health of their populations. To support this industry leading approach as it grows rapidly in Maryland, Privia Medical Group maintains close partnerships with many leading national payers, including Medicare, with reimbursement programs that significantly reward their doctors for improving outcomes and delivering high value care.

MedChi CEO Gene Ransom explained, "Privia Medical Group offers a valuable option for Maryland independent physicians wanting to stay in private practice, providing payer contracting, high-performance practice technology, population health management programs, as well as practice management support on billing, collecting, coding education, and marketing. Their knowledge base and experience are a welcomed addition to executing the MedChi mission."

Under the new alignment, Privia Medical Group and MedChi will collaborate to promote awareness of opportunities to stay private and provide access to best practices, tools, and techniques that strengthen independent practices. In addition, Maryland physicians within Privia Medical Group will become active members of MedChi to benefit from the advocacy, networking, and educational opportunities provided by the society.

"Privia Medical Group is thrilled to align with MedChi," said Privia Health President, Dave Rothenberg. "We believe, as they do, that there is an important role for independent physician practices in the new era of health reform. But to really succeed, independent practices need to be affiliated with larger organizations, like MedChi and Privia that can help them financially, clinically, and prepare them for new, more lucrative reimbursement models. As a company, we're dedicated to our expansion across Maryland and helping independent physicians through this transformation in health care."

## About Privia Medical Group

Privia Medical Group, a national, high-performance medical practice, combines technology, team-based care, and unique wellness programs to help leading doctors better manage the health of their populations. Privia Medical Group is a multispecialty practice, with a large number of

primary care physicians and medical specialists that manage high cost chronic disease. Our medical group enjoys close partnerships with many leading national payers, with reimbursement programs that reward our doctors with many leading national payers, with reimbursement programs that reward our doctors for improving outcomes and delivering high value care. For more information, please visit: <a href="https://www.priviamedicalgroup.com">www.priviamedicalgroup.com</a>

## About MedChi

MedChi, The Maryland State Medical Society, is a non-profit membership association of Maryland physicians. It is the largest physician organization in Maryland. The mission of MedChi is to serve as Maryland's foremost advocate and resource for physicians, their patients and the public health of Maryland. For more information, please visit <a href="https://www.medchi.org">www.medchi.org</a>.