

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

MEDCHI AND MARYLAND ATTORNEY GENERAL TO ANNOUNCE NEW INITIATIVE TO PROTECT CONSUMERS FROM INSURANCE COMPANY ABUSES

"Insurance Watch" Web Portal Will Empower Maryland Doctors and Patients to Report Abusive Insurer Practices and Obtain Assistance Receiving their Health Benefits

BALTIMORE (April 24, 2012) – MedChi, The Maryland State Medical Society, will join Attorney General Douglas F. Gansler to announce the launch of Insurance Watch, a new web portal to help Maryland doctors and health care consumers rein in abusive health insurer practices used to delay or deny medical care to patients.

MedChi President Harry Ajrawat, M.D. and immediate past president David Hexter, M.D. will join Attorney General Gansler at MedChi's **Spring House of Delegates meeting at MedChi's Baltimore offices at 10:00am on Saturday, April 28**. They will explain how this simple and easy to use web portal will enable Maryland doctors to report abusive insurance company practices and direct health care consumers to the professional assistance they may need to ensure they receive the full benefits of their health care insurance coverage.

WHAT: Launch of Insurance Watch, new website for reporting insurance company abuses and

providing assistance to Maryland health care consumers

WHO: Douglas Gansler Attorney General of the State of Maryland

Harry Ajrawat, M.D., MedChi President

David Hexter, M.D., Immediate Past President, MedChi

Office of the Attorney General Health Education and Advocacy Unit staff, physicians

and consumers sharing their health care insurance success stories

WHEN: Saturday, April 28, 2012 at 10:00 a.m.

WHERE: MedChi, The Maryland State Medical Society

1211 Cathedral Street Baltimore, MD 21201

About MedChi

MedChi, The Maryland State Medical Society, is a non-profit membership association of Maryland physicians. It speaks on behalf of over 22,000 licensed physicians in the state. Its mission is to serve as Maryland's foremost advocate and resource for physicians, their patients, and the public's health.