



*The Maryland State Medical Society*

**News: For Immediate Release**

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## **MEDCHI RELAUNCHES BUSINESS OF MEDICINE PROGRAM FOR PHYSICIANS**

BALTIMORE, January 12, 2016 — Today, MedChi is announcing the re-launch of its Business of Medicine Program. The program is online and available today.

MedChi, The Maryland State Medical Society, understands that a physicians greatest challenge in healthcare today is not clinical. Their greatest challenge is to deliver safe and effective care to patients at a low cost. This is a challenge that requires knowledge and utilization of business skills. The Business of Medicine – Improving Patient Outcomes program provides those skills. That is why MedChi is reviving its Business of Medicine program. This program consists of online courses, developed by physicians and business professionals with experience at every level of healthcare. The courses are specifically designed to empower you to make better decisions resulting in superior patient outcomes. Every course consists of streaming video easily accessible by any smart device, 24/7/365, and comes with the opportunity to earn a MedChi CME certificate. Physicians can access individual courses, selected packages, or earn a MedChi of Maryland Business of Medicine Achievement Certificate.

Dr. Brooke Buckley, President of MedChi, states “we are proud to expand our offerings to include the Business of Medicine program.” You can find more information about this offering by visiting:

<http://www.medchi.org/practice-services/medchi-business-medicine>.

MedChi is also working with the Center for a Healthy Maryland leadership and is considering offering a certificate program on Care Management.

### About MedChi

MedChi, The Maryland State Medical Society is a non-profit membership association of Maryland physicians. It is the largest physician organization in Maryland. The mission of MedChi is to serve as Maryland's foremost advocate and resource for physicians, their patients and the public health of Maryland. For more information, please visit [www.medchi.org](http://www.medchi.org).